

Gulliver's Travels is an ARC (Airline Reporting Corporation) appointed, full-service travel agency. Located in Sarasota Florida, we have been serving our community since 1969, making both leisure and corporate travel reservations, while specializing in cruises, groups and tours.

In 2004, we expanded our business to include ITAs (Independent Travel Agents), who work from home by directing business to their GDS (Global Distribution System) online booking engine or by calling our Travel Specialists in the Gulliver's Travels Call Center. Each Travel Specialist has an average of fifteen years experience in the travel industry to assure proper service and knowledge of travelers' needs.

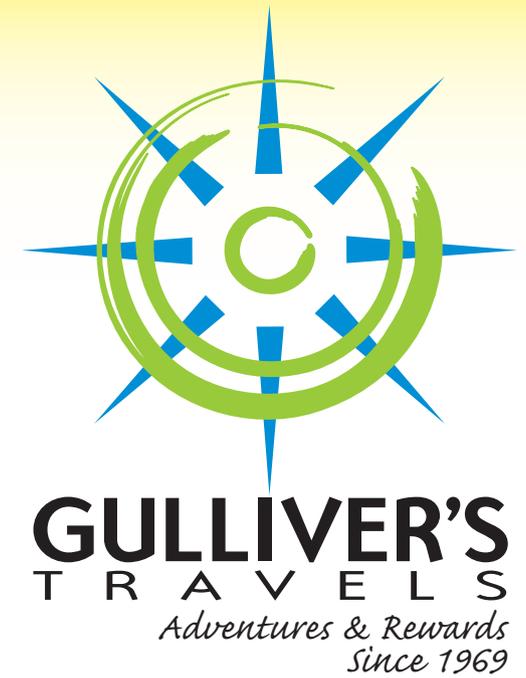
Gulliver's Travels is a member of industry associations including ASTA (American Society of Travel Agents), CLIA (Cruise Line International Association), IATAN (International Airlines Travel Agency Network), and Ensemble Travel. With growing purchasing power we are expanding our preferred status with many vendors to develop higher commission availability to our Independent Travel Agents and special pricing for the customer.



*Gulliver's Travels began humbly in 1969 and since that time, has grown based on a strong foundation of integrity, ethics and solid principles of business. Our mandate is to provide our Customer with the world's best travel experience, while providing outstanding quality, service, and value.*

*Our declaration to our employees and Independent Travel Agents is to empower each individual to be the best travel professional they might be, with superb technology, friendly and accurate customer service and the best opportunity to succeed.*

#### CONTACT INFORMATION



## GET PAID EVERY TIME SOMEONE YOU KNOW TRAVELS!

Be your own boss, work from home, earn monthly travel commission checks, have access to benefits, privileges and last minute travel deals.

Travel is a multi-trillion dollar industry, the fastest growing in the world. It's easy to promote: everyone you know is booking travel – and now, more than ever, they are booking travel online – so, why not book with you!?

When you partner with Gulliver's Travels, there is no experience necessary to become an Independent Travel Agent. There is no hassle with ticketing or paperwork – you simply promote travel, direct people to your website and we do the rest. You are in business *for yourself*, but not *by yourself*.

You and your customers will have access to live travel booking and support, staffed with experienced Travel Specialists who are dedicated to your success and available to you 24/7.

You will have access to travel industry benefits and privileges. Based upon availability and vendor policies, these can include special rates and upgrades on cruises, car rentals, hotels, condos and resorts.

You will be mailed our Starter Pak which provides you with the tools to succeed, including business cards with your website address and booking phone number to refer your clients.

Gulliver's Travels offers expert training: seminars around the country, online and audio training, promotional DVDs, marketing and sales materials.

For the experienced GDS-trained travel agent, we provide access to Apollo and/or Sabre using Focalpoint®.

## WE OFFER PROGRAMS FOR ANY EXPERIENCE:

### INDEPENDENT TRAVEL AGENT (ITA)

*(For new travel agents not trained on GDS)*

Choose your level of participation:

#### *Business Start-Up*

- Your own Gulliver's Independent Travel Agent ID number
- 250 business cards with your web address and Call Center phone number
- 24/7 basic access to the Gulliver's Travels Call Center to complete bookings (no quotes)

#### *Basic Service & GDS Technology*

*Includes all benefits listed above plus:*

- A personalized, customizable GDS online booking engine allowing you and your customers to book trips any time
- Basic Back Office features including website traffic reports, customer booking reports and commission and earning reports

#### *Premium Service*

*Includes all benefits listed above plus:*

- 24/7 Premium-only toll-free access for you and your customers to the Gulliver's Travels Call Center to get quotes and complete bookings
- Access to Premium-only travel agent rates, including "at cost" resort & condo properties, worldwide destinations & cruises, international air consolidators, select hotels around the world
- Eligible to apply for Gulliver's Travels' Agent ID card upon passing the ITA certification exam
- Receive earnings on all non-commissionable airline-only PNRs
- Receive Premium Week 7-day resort or condominium vacation (retailing for \$1,398) for as low as \$349 when you upgrade to Premium Service, as well as on each anniversary
- Airline price comparison for customers and personal travel (match or beat)
- Annual Business Start-Up & GDS Technology maintenance fees waived

### HOST TRAVEL AGENT (HTA)

*(For traditional travel agents who have GDS experience)*

This system allows remote access to our GDS, allowing you to conduct bookings via Focalpoint® access to our Apollo GDS and Sabre GDS.

*Includes all benefits of the Premium ITA plus:*

- Enjoy higher commissions
- Create your own processing fees to charge your clients
- Access to Gulliver's preferred vendors & packages
- Advanced online training
- Technical support

To qualify to become an HTA, simply pass a background check, have Apollo or Sabre GDS knowledge, acquire Errors and Omissions Insurance (or a bond), provide proof of industry experience and attend live web training for Focalpoint® use to conduct business. Qualified candidates receive end-consumer GDS online booking engine.

### IN-HOUSE TRAVEL AGENCY (IHTA)

*(For corporations and non-profits that have travel budgets for staff)*

This system provides the corporation or non-profit the ability to manage employee and executive travel by using Gulliver's Travels' end-consumer GDS online booking engine and Call Center support. Access best published fares and Gulliver's preferred vendors, offering better pricing and higher commissions to offset the costs of corporate travel.

*Includes all benefits of the Premium ITA plus:*

- 24/7 Call Center travel support
- 24/7 emergency travel services (help on the road)
- Access to Back Office to manage company travel budget
- Receive commission split on all commissionable travel
- Reduce your company's travel budget, lower processing fees
- Generate additional revenues by promoting GDS online booking engine to employees and customers
- One staff member will receive training for bookings and Back Office